

**PRESS RELEASE**

July 2024

## **Well positioned for the future**

### **WITTMANN presents new management structure in Germany**

*With the appointment of four divisional managers, WITTMANN BATTENFELD Deutschland based in Nuremberg and Meinerzhagen, Germany, consolidates its structures and prepares for future growth. The automation technology sector will be further expanded, and the company's application technology center services will be extended as well.*

Ongoing further development in the injection molding markets leads to changes in plastics processors' demands. Counseling and service are becoming more and more significant. WITTMANN BATTENFELD Deutschland has responded precisely to this trend by taking numerous actions. Most recently, four divisional managers have been appointed at the Nuremberg site. Alexander Paech is now the new Sales Manager for Automation and Auxiliary Equipment, Björn Dünfelder is responsible for Project Management, Design and Project Planning in automation technology, Maximilian Töpfl is the new Production Manager, and Jürgen Kreissl is in charge of Service and Infrastructure, which also includes the company's technology center and training facilities.

"We are glad that we have found experts from our own ranks to take charge of these strategically important areas of responsibility, candidates who have already been with the WITTMANN Group for a long time and have contributed substantially to the excellent positioning of our products and services in the market", emphasizes Andreas Schramm, Managing Director of WITTMANN BATTENFELD Deutschland GmbH. "With our new structure, we are improving the quality and efficiency of counseling, project planning and service for our customers. Moreover, we are continuing to expand the automation sector and the range of facilities in our application technology centers. In this way, we will be in an even better position to support our customers and to enhance their competitiveness."

### **A young management team pooling many years of experience**

Alexander Paech has familiarized himself with all relevant corporate departments during his ten years at WITTMANN, including service, project planning, training and sales, and he excels by his close relationship with customers and the market.

Björn Dünfelder has been with the company for more than 20 years and has successfully managed project planning in automation technology for several years. With his interdisciplinary knowledge and extensive experience, he is ideally qualified to solve cross-divisional requirements in a targeted manner. His sphere of responsibility has been extended by the new structure.

Maximilian Töpfl was in charge of project management for large-scale and customized systems during the past four years and possesses an outstanding amount of industry expertise. One main focus in his new sphere of responsibility lies on optimizing the order management with the objective of being able to implement customer requirements even faster and more flexibly.

Jürgen Kreissl has been with the WITTMANN Group for 33 years and was previously head of electrical design, software and assembly. To his new position, he contributes extremely thorough product expertise. One of his primary tasks is to further expand the service network.

### **Investments at both German facilities**

In both Nuremberg and Meinerzhagen, the facilities of the application technology centers are being extended. A wider range of machines, robots, auxiliary equipment and technologies will be made available in future for training programs, presentations, testing and joint developments with customers. Here, the benefits of the Smart Factory can be presented very clearly and tangibly. Investments to install intelligent temperature control have already been made at both locations.

Investments are also taking place in customer support. For example, a second test stand is currently being installed at the Meinerzhagen facility, in order to provide temperature controller servicing at both German facilities in the near future.

“With Nuremberg and Meinerzhagen as permanent locations and a close-knit sales and service network, we are close to our customers everywhere in Germany”, says Andreas Schramm. “The processors are benefiting from the short distances.”



WITTMANN BATTENFELD Deutschland appointed four divisional managers at the Nuremberg site. From left: Björn Dünfelder, Alexander Paech, Jürgen Kreiszl and Maximilian Töpfl.

Photo: WITTMANN BATTENFELD Deutschland

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## The WITTMANN Group

The WITTMANN Group is a globally leading manufacturer of injection molding machines, robots and auxiliary equipment for processing a great variety of plasticizable materials – both plastic and non-plastic. The group of companies has its headquarters in Vienna, Austria and consists of two main divisions: WITTMANN BATTENFELD and WITTMANN. Following the principles of environmental protection, conservation of resources and circular economy, the WITTMANN Group engages in state-of-the-art process technology for maximum energy efficiency in injection molding, and in processing standard materials and materials with a high content of recyclates and renewable raw materials. The products of the WITTMANN Group are designed for horizontal and vertical integration into a Smart Factory and can be interlinked to form an intelligent production cell.

The companies of the group jointly operate ten production plants in six countries, and the additional sales companies at their 36 different locations are present in all major industrial markets around the world.

WITTMANN BATTENFELD pursues the continued strengthening of its market position as a manufacturer of injection molding machines and supplier of comprehensive modern machine technology in modular design. The product range of WITTMANN includes robots and automation systems, material handling systems, dryers, gravimetric and volumetric blenders, granulators, temperature controllers and chillers. The combination of the individual areas under the umbrella of the WITTMANN Group enables perfect integration – to the advantage of injection molding processors with an increasing demand for seamless interlocking of processing machines, automation and auxiliaries.

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